

# Making Payments a Snap\* for Developers



Snap\* simplifies in-store, online, and mobile payments with developer-friendly payment APIs and toolkits.

Why Snap\* – We're a little partial, but here are a few reasons...

- Rapid Integration**  
 Simple, fast and easy-to-use payment APIs and integration tools make payments a snap for e-Commerce, POS and Mobile app developers.
- Direct Pricing**  
 Direct integration with both national and regional card networks enables Snap to offer lower prices and better service than any other processor.
- Global Processing**  
 Expand your global footprint – support merchants domestically and across 49 international markets where EVO has licenses to process payments.
- PCI Compliance**  
 Ease your compliance burden. Reduce the time, cost and complexity of PCI compliance with security and fraud prevention solutions.
- New Channels**  
 With access to over 400,000 merchants worldwide, Snap has plenty of ways to help you find new customers and grow your business.
- Easy Onboarding**  
 Simplify merchant activation and enable real-time merchant approval and payment workflows in-app, online or via mobile.



**130+**  
CURRENCIES

**49**  
REGIONS

**1**  
INTEGRATION

**∞**  
POSSIBILITIES

# Service Matrix

		INDUSTRY					PLATFORM				
		Omni-Channel	Retail	Restaurant	MOTO	eCommerce	EVO N. America	EVO N. America	EVO EU (TRN)	EVO EU (eServices)	ACH (Affirmative)
CREDIT		Capture Type Host (H) or Terminal (T):					H	T	H	H	H
TRANSACTION TYPES	Adjust (Positive Amount, INCAUTH)		●	●				●			
	Adjust (Negative Amount, REVAUTH)				●	●		●			
	Authorize (Pre-Auth, AUTHONLY)	●	●	●	●	●	●	●	●	●	
	AuthorizeAndCapture (AUTH)	●	●	●	●	●	●		●	●	
	ForcePost (AuthorizeAndCapture w/ Approval Code)	●	●	●	●	●	●	●		●	
	Capture (Pre-Auth Completion)	●	●	●	●	●	●		●	●	
	CaptureAll	●	●	●	●	●		●			
	ReturnById (RETURN)	●	●	●	●	●	●	●	●	●	
	ReturnUnlinked (RETURN)	●	●	●	●	●	●	●		●	
	Undo (VOID)	●	●	●	●	●	●	●	●	●	
	Transaction Features	EMV Processing		●	●						●
Address Verification (AVS)		●	●	●	●	●	●	●	●	●	
Card Verification (CVV)		●	●	●	●	●	●	●	●	●	
3D Secure (Verified by Visa/MasterCard SecureCode)						●	●	●	●		
Partial Approvals			●	●			●	●			
Installment Payments					●	●	●	●			
Recurring Payments					●	●	●	●		● <sup>1</sup>	
Contactless Cards			●	●						●	
Cash Back			●	●						●	
Cardholder Activated Transactions (CAT)			●	●						●	
Purchase Card Level 2		●	●		●	●	●	●			
Purchase Card Level 3	●	●				●					
PIN DEBIT											
AuthorizeAndCapture (AUTH)			●	●			●	●			
GIFT CARDS											
Transaction Types	AuthorizeAndCapture (REDEEM)	●	●	●	●	●	●	●			
	ManageAccount (ACTIVATE)	●	●	●	●	●	●	●			
	ManageAccount (RELOAD)	●	●	●	●	●	●	●			
	ManageAccount (DEACTIVATE)	●	●	●	●	●	●	●			
	QueryAccount (BALINQ)	●	●	●	●	●	●	●			
	ManageAccount (BALTXFR)	●	●	●	●	●	●	●			
	Adjust (REDEEM Tip Adjust)		●	●				●			
	Undo (VOID)	●	●	●	●	●	●	●			
ACH											
Back Office Conversion (BOC)			●	●						●	
Cash Concentration or Disbursement (CCD)						●				●	
Prearranged Payment and Deposit (PPD)					●	●				●	
Telephone Initiated Entry (TEL)					●					●	
Internet Initiated Entry (WEB)						●				●	
Recurring Payments						●				●	
VALUE ADDED SERVICES											
Tokenization		●	●	●	●	●	●	●	●		
ReD Shield® (card-not-present) Fraud Prevention					●	●	●	●			
MagnePrint® (card-present) Fraud Prevention			●	●			●	●			
Data Services		●	●	●	●	●	●	●			
MagneSafe™ (encryption/decryption) Data Protection			●	●			●	●			
Platform Managed 3D Secure MPI						●		●			
COMPLIANCE RESOURCES											
PCI/PA-DSS Rapid Compliance Program		●	●	●	●	●	●	●	●		

<sup>1</sup> Transactions not optimized for interchange